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**Design Safety & Quality Into  
Your Children's Products**

From the C-Suite to the factory floor, from the regulator's desk to the lab workbench, Rachel Murray Meyer has experienced it all. Schedule a free introductory consultation to discuss your Brand, Safety, and Quality needs.

**Services Include:**

- Corporate Quality Policy and Strategy
- Risk Assessment and Risk Reduction Strategy
- Product Safety and Quality Management Systems
- Age Grading for Safety and Marketing
- Concept, Design and Model Evaluation / Package and Product Labeling
- Product Safety Requirements - Test Plans - Test Lab Management
- Reliability Engineering
- Vendor Compliance & Audit Procedures / Inspection Procedures
- Manufacturing Control Program / Chemical Management
- Continuous Improvement
- Education for individuals, teams and companies

**Guidance on Regulation Compliance**

- The Consumer Product Safety Improvement Act (CPSIA)
- US Toy Safety Standard (ASTM F-963-23)
- U.S. Consumer Product Safety Act (CPSA)
- Federal Hazardous Substances Act (FHSA)
- Labeling of hazardous Art Materials (LHAMA)
- Consumer Product Safety Commission (CPSC) Guidelines
- European Regulation and UK Regulations

Rachel Murray Meyer brings over 25 years of executive experience in the consumer products industry and has helped many clients achieve their compliance goals and protect their brand reputation. She works with senior leadership to develop corporate quality policy and strategy, and provided product development support, design hazard analysis, and risk assessment. She has extensive knowledge of US and international regulations, such as CPSIA, California Prop 65, and EU directives. Rachel has earned approved lab status for Mattel licensed products and worked with Disney and Melissa and Doug. and developed effective quality assurance programs for companies. She is hands-on and can work independently or as part of a team. Her mission is to ensure consumer products are market ready before they are produced. Member: The Toy Association, ASTM, American Society for Quality.